

ICDC Board of Directors Meeting  
Sept. 28th, 2010, 8pm

In attendance: Ellard, Albert, Steve, Judy, Landon, Katie, Morgan  
On the phone: Jerry, Dana, Gail

## **I. Summary of Town Meeting**

In the special town meeting that convened this evening, the townspeople voted 17-0 in favor of the following motion:

Motion made and seconded to donate part of the Donny Furrow property to the ICDC with the proviso that the ICDC pay the town \$25,000.00 when and if the property and house sells, and to donate the old schoolteacher's house to the ICDC and lease that property to them at \$1.00 per year. Also to have an easement to the well on the school lot.

## **II. Acceptance of prior minutes**

*The board voted with 5 in favor and 4 abstentions to approve the revised minutes of the ICDC annual meeting.*

The board will review the minutes from 8/23/10 and 9/14/10, which are posted on-line to the Google group, and will respond to them re: changes within the next two days. The board will vote to approve them at the next meeting.

## **III. ME Housing Grant Updates:**

Al went over the news on this front

- Prior to the town meeting there were concerns about the proximity of the firehouse to the old schoolteacher's house, and the fact that the well for the house is actually on the school lot. During the town meeting we negotiated an easement to use the well, and to lease the firehouse/old schoolteacher's house lot. Hopefully those measures will satisfy the stipulations of the grant.

- Liza Fleming-Ives says we do NOT have to use whatever grant money we get equally on each project. In other words, if we are able to access \$350,000 for two projects we can spend more on our new project, if we choose, and less on the teacher's house rehab....or vice-versa.

- Liza asked Al to come to Augusta to meet with Bill Glover, who supervises the Maine Housing Island Initiatives grant project. She scheduled a meeting for 11:30 AM on September 30.

- Robert Lingley is willing to stay connected and advise us as we move forward.

*AI moved that Ellard ask Robert to work for us pro bono, as the work could possibly be deducted to go toward the grant's cash match. Steve seconded the motion and the board voted unanimously in favor.*

- AI is going to investigate all angles for the match, including the donations of the land and house, calling in favors from Don Lord, and the potential pro bono work from Robert Lingley.

## **VI. Update on website development**

### **A. Site Architecture:**

- The outreach committee, which includes Judy, Steve, Morgan, and Gail, explained the website architecture they have developed with leadership from Gerry Wurzburg, who has been kindly volunteering her time. The committee is modeling their effort on [Downtown Brooklyn's website](#). The website effectively uses photos and profiles of representative community members to invite viewers in and market the town. For example, we would have a picture and profile of Paula Grotorex, which would highlight the island's school. A photo and bio of Kate Shaffer would do double duty and highlight entrepreneurial possibilities. We want to make sure that we neither undersell nor oversell the island: we need to elicit well-informed interest. The purpose of the main page of the website would be to give an overview of the town. The nuts and bolts of ICDC would be on a secondary page.

The committee would also like to borrow an idea from the city of Austin's website, which allows viewers to ask specific questions. The question is sent to a point person (probably ICDC's Exec. Director) who then forwards it to a volunteer resident respondent with the most experience in the area of the question.

*AI moved to approve the website architecture, Judy seconded the motion.*

- the board discussed website maintenance issues, and the outreach committee will investigate whether it will be cheaper to have someone else maintain the site, or if we can find a framework that will allow ICDC (likely the Exec. Director) to maintain/update the website.

*The board voted unanimously in favor of the website architecture.*

### **B. Purchasing an URL:**

*After discussion about what URL would be most appropriate and useful, AI moved that ICDC purchase IsleauHaut.org. Landon seconded the motion and the board unanimously approved.*

### C. Putting the site out to bid:

*Al moved that the outreach committee put the site out to bid (3-5 bids), Steve seconded the motion.*

-The board discussed the fact that designing a website and hosting it are two different things, and may or may not be done by the same contractor. The outreach committee will consider this possible split as they solicit bids. The sense of the board was that we should look at a price range from \$1,000-\$3,000, and get bids from a variety of levels- from people who are just getting established, to companies with more experience. Judy suggested we get a bid from Katie Allgeyer on Deer Isle. Dana recommended that we get a fixed price contract, and that we make sure we hire a reliable host.

*After discussion, the board voted unanimously in favor.*

### V. Shaffer Purchase and Sale

Steve had a form regarding the environmental history of the House #1 property, necessary for securing his loan. Ellard will look it over and sign it.

### VI. Miscellaneous

- Judy noted that there are good rehabilitation and green grants available. Headway is also being made by Kaplan/Thompson/Kaiser on creating green modular homes, and she will share the information on those with us. Robin Burke works in the industry, and is a good information resource regarding green housing: the board should look at the email she sent us.

- Dana reminded us that Google is changing their file storage, and in the near future we will need to use Google docs to create our files if we want to share them with the group.

- Robert Lingley is reviewing the ICDC lease agreement.

- The outreach committee needs to prepare a request for proposal for the website.

*the board voted unanimously to adjourn.*

**The next meeting will be Tuesday, October 19th, at 7pm.**

